

Embroidery



Embroidery is decorative stitching used to create a raised, ornamental design on a garment with different types and colors of thread.

Screen Printing



A mesh screen is placed over the fabric, ink is pulled down across the screen, allowing the ink to seep onto the material. Each color gets a new screen and the process is repeated.

Dye Sublimation



Generally done on 100% polyester garments, bonds with the fabric, becoming part of the physical structure of the garment.

Debossing



Popular in leather apparel. It works by pressing a cut dye into the surface of a material to create an imprint of the design.

Direct to Garment



DTG printing uses inkjet technology to print a design right onto the garment, with high resolution and no halftone dot or image quality lost.

Laser Engraving



A laser is used to burn away a small amount of the fabric to create a tone-on-tone decoration.

Vinyl Transfer



An image is run through a vinyl cutter, which cuts the outline onto various options of vinyl material. Excess vinyl is removed and the image is pressed onto the garment.

Heat Seal / Transfer



Heat-transfer decorating is achieved with high temperatures pressing onto a garment.

Left Chest



Right Chest



Full Front



Right Vertical Chest



Left Vertical Chest



Back Yoke



Locker
(Between Shoulders)



Full Back



Lower Back Center



Back Vertical Center



Left/Right Sleeve
Above Cuff



Left/Right Sleeve
Bicep



Left/Right Sleeve
Vertical



Left/Right Sleeve
Bicep



Left/Right Sleeve
Above Cuff



Print



Print is the decoration of a product through the application of ink via an automated or manual process involving screens or silicone pads onto a substrate.

Deboss



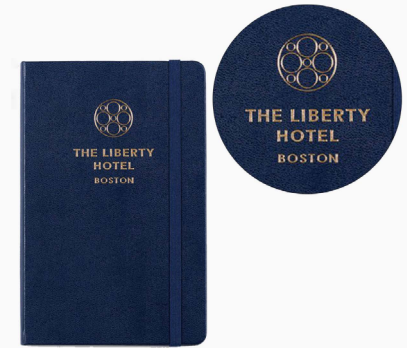
Deboss is the decoration of a product through the use of a magnesium die. The artwork is depressed (debossed) onto the material surface utilizing heat, pressure and/or radio frequency.

Laser



Artwork is laser engraved by removing the top coat of the product revealing the product's color beneath.

Foil Stamp



Foil stamp is the application of metallic foil (gold or silver) or a pigment foil (red or black) onto an item. A thin layer of foil is pressed onto the surface of an item with a heated magnesium die for a vibrant look.

Full Color



Full color printing uses a four-color process (CMYK) to produce a bright, colorful and detailed decoration. This technique is ideal for complex artwork or photographs.

Epoxy Dome



Dome is a full color digital printing method with a durable high-gloss epoxy coating for protection and dimension.

Heat Transfer



Heat transfer is a printing technique using a four-color process (CMYK). Inks are printed onto transfer paper and then applied to the material surface using heat and pressure. This technique is ideal for complex artwork or photographs and is best suited for art designs with floating text.

Embroidery



Embroidery is a decorating technique that uses thread to produce a sophisticated look. Artwork is converted into a digitized file and then stitched onto fabric using a high speed, computer-controlled sewing machine.