



## A Game-Changer For Gifting





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With Perfectly Packaged, it's never been easier to make a big impression with gifts for virtual events, employee appreciation and more.

- + Upgraded packaging
- + Unlimited drop shipments
- + Message card
- + Custom sticker for the box

To learn more about Perfectly Packaged - including flat-rate shipping options that make it easy to give customers a quote - contact [service@universitypromosandprint.com](mailto:service@universitypromosandprint.com).



Box and paper are both made with recycled material – and both are recyclable, too.

## Challenge

Lots of people are working from home, which can make it hard to maintain company culture and keep everyone feeling like part of a team.

## Opportunity

Employee gifts are a great way to reinforce team spirit and, of course, let people know they're appreciated. Bonus: A Perfectly Packaged message card will make it all feel even more personal.

## A 'Perfect' Idea

Send gifts for virtual team-building events – or even if the event's not virtual, you can still drop ship them beforehand. It's always fun having a gift arrive at your doorstep.



# Employee Appreciation



# Virtual Events





## Challenge

Conferences, tradeshow and sales meetings are just some of the events moving online, creating a few new challenges:

1. Reinforcing the event's brand
2. Making the event feel special
3. Delivering gifts to the people participating

## Opportunity

Create some buzz and get everyone excited by delivering event swag in advance with drop shipments.

## A 'Perfect' Idea

For multi-day virtual events, include a gift that represents each day's theme or agenda. And remember, people love posting pics of cool swag - give them a #hashtag to create more buzz.



## Challenge

For customers and clients who continue to operate remotely, delivering gifts can be tricky.

## Opportunity

It's always important to let customers know they're appreciated – even more so when times are tough. Drop shipments are an easy solution, and the nicer packaging will make the gift experience even better.

## A 'Perfect' Idea

Wrapped up a big project? Celebrate with a Perfectly Packaged gift to the team that made it happen – maybe even with a virtual happy hour and a toast. Cheers!



# Customer Appreciation



## Challenge

The health of the planet is a big concern, and more people want gifts that reduce the impact.

## Opportunity

Create a Perfectly Packaged gift from our EcoSmart® collection, featuring products made with eco-friendly materials, as well as sustainable substitutes for single-use plastics.

## A 'Perfect' Idea

For Earth Day or any day, EcoSmart® has everything you need. Even better, as part of our partnership with 1% For The Planet, one percent of sales are donated to environmental nonprofits. So you're helping the planet in more ways than one.



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# Eco-Friendly Promotions

Thank You

People say "thanks."  
and it. Enjoy your new gift!

nest

CARBON  
NEUTRAL

CAMELBAK®

nest

CARBON NEUTRAL

nest



# Flat Rate Shipping Options

Perfectly Packaged includes three flat rate shipping options you can add to any order, making it easy to give your customers a quote.

## Small Box

As Large As 14"x 9"x  
4" (504 in<sup>3</sup>)

## Medium Box

As Large As 17.5"x 13"x  
4.5" (1,024 in<sup>3</sup>)

## Large Box

As Large As 19"x 17"x  
15" (4,845 in<sup>3</sup>)



\*Perfectly Packaged flat-rate shipping available only in the contiguous 48 states for one low rate.

# A Personal Touch

Perfectly Packaged includes a custom sticker for the box and a message card inside. Use one of ours, or create your own.



**Thank You Gift**

**Employee  
Welcome Gift**



**Employee  
Appreciation**

We've got more sticker and message card options to choose from.  
Contact [service@universitypromosandprint.com](mailto:service@universitypromosandprint.com).

