

TRADESHOW LOOKBOOK



DISPLAY SOLUTIONS
PROMOTIONS • EVENTS • TRADE SHOWS

ENERGIZE

YOUR NEXT EVENT

WITH A MEMORABLE NEW BOOTH!

We've loaded this book with dynamic product groupings to help you draw attendees to your space and hold their attention.

- Like what you see – **great!**
- Want to mix and match – **feel free!**
- Looking for something not listed – **call our staff, we're happy to help!**

Designing your booth space can be challenging. The booth presentations on the following pages are meant to:

- Generate ideas
- Create impactful presentations that work for your company

Looking for a ready-to-go booth package?

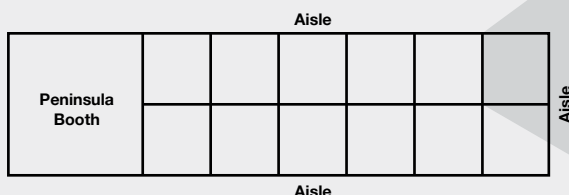
Our website has Total Show Packages that contains products that are designed to work together at your next tradeshow.

CHOOSING YOUR BOOTH SPACE

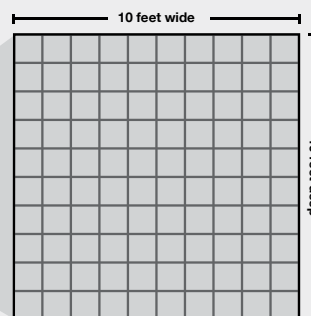
AN IMPORTANT DECISION

When it comes to choosing your booth, inline exhibits are budget friendly and the most plentiful within the exhibit hall. Main aisles and the end of rows are excellent locations as attendees will stop and take a look down the aisle before continuing their journey.

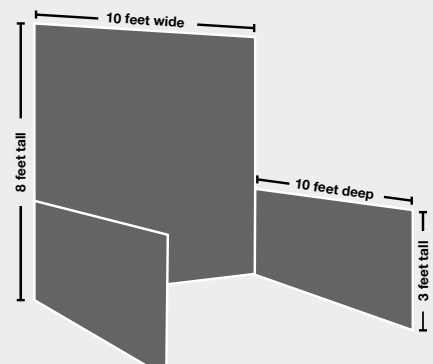
A Standard 10' x 10' or Inline exhibit space shares a common back wall and/or side(s) with other exhibits with only one side exposed to the aisle. These exhibit spaces can be purchased individually or consecutively to make a 10' x 20', 10' x 30', 10' x 40', etc. Other booth sizes, such as islands and peninsulas, are also available.



Linear Booths



10' x 10' Grid



10' x 10' Elevation

IDEAS FOR...

- 10' x 10' Booths *pg 4*
- 10' x 20' Booths *pg 6*
- Small Spaces *pg 8*
- Outdoor Spaces *pg 10*



10' x 10' BOOTHS

GENERATE OPPORTUNITIES & CREATE BRAND AWARENESS



1. 10' Curved ARISE with Full Mural item #332255
2. Easy View Lit Rack item #230025



1. 3'W x 6.5'H Standard SEG Glo item #254790
2. UltraFit Round Table Throw item #114012
3. Bar-Height Director's Chair item #111030
4. Small Mini Promo Retractor item #210240



1. 8'W x 90"H EuroFit Straight Wall
item #255180
2. EuroFit Pedestal Sign
item #151140
3. Impress Rectangle Counter
item #257047

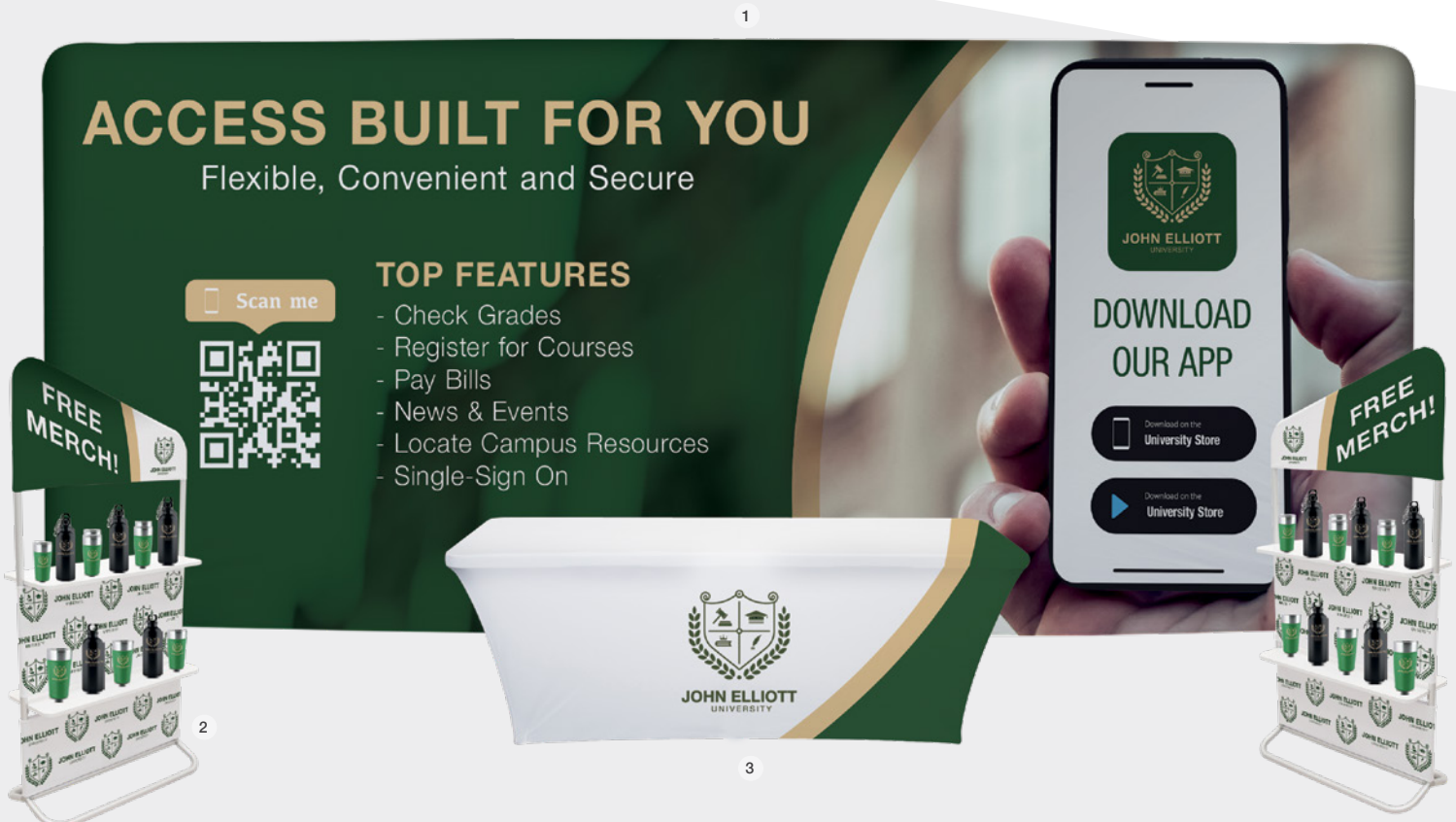


1. Deluxe GeoMetrix 9-Quad Frame
item #338024
2. Deluxe GeoMetrix 9-Quad Back Wall
item #342060
3. Deluxe GeoMetrix Internal Shelf
item #338050
4. CounterPop
item #257055
5. Easy View Lit Rack
item #230025





1. 3'W x 6.5'H Deluxe SEG Glo - item #254800
2. 5' Straight Splash with Wrap - item #341047
3. 3'W x 8'H Deluxe SEG Glo - item #254803
4. 6' Premium Table Throw - item #109070
5. Clear View Lit Rack - item #230003



1. 20'W x 90"H EuroFit Straight Wall - item #256427
2. 4'W EuroFit Evolution Two-Shelf - item #258246
3. 6' UltraFit Classic Table Throw - item #114002

EXPAND YOUR NETWORK

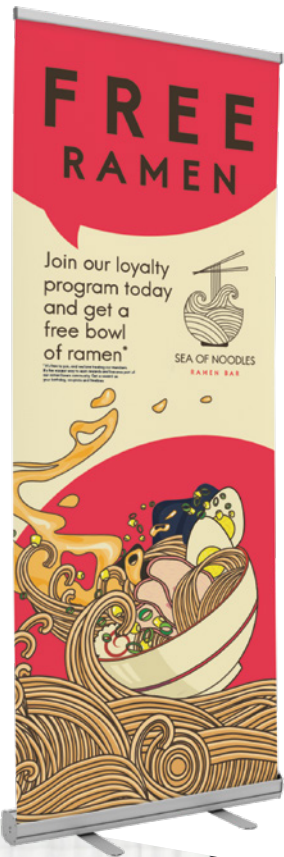


1. 10'W x 90'H EuroFit Straight Wall - item #256251
2. EuroFit Cascade Three-Self Merchandiser - item #256392
3. 5'W x 72'H EuroFit Straight Wall - item #256230
4. 6' Standard Throw - item #109010
5. Clear View Lit Rack - item #230003



1. Deluxe GeoMetrix Presenter - item #342018
2. ShowGoer Case-to-Podium - item #257030
3. Clear View Lit Rack - item #230003

PROMOTE YOUR LATEST CAN'T MISS OPPORTUNITY



1

2

3

- 1. 31.5" Economy Retractor item #261134
- 2. 6' Over-the-top Back Wall Short item #280322
- 3. 6' LazerLine Table Throw item #108204
- 4. Large Mini Promo Retractor item #210242



1

3

2

- 1. 33.5" Stratus Retractor item #262074
- 2. 6'x8' Convertible Table Throw item #104022
- 3. Micro GeoMetrix Classic item #337207



- 1. 4.5"W FrameWorx Banner Display
item #263317
- 2. UltraFit Demo
item #114100
- 3. Easy View Lit Rack
item #230025



- 1. 60" MagnaLink Retractor
item #261215
- 2. 16" MagnaLink Retractor
item #261205
- 3. CounterPop
item #257055
- 4. Small Mini Promo Retractor
item #210240



OUTDOOR SPACES



1. 10' x 10' Premium Gable Tent
item #241129
2. 10' Full Wall
item #240184
3. 10' Premium Half Wall
item #240344
4. Signicade
item #210133
5. Outdoor Event Cooler
item #280240



1. Headliner Banner Display
item #263401
2. 6' Outdoor Fitted Table Throw
item #107060
3. Table-Height Director's Chair
item #111026
4. Spin 'N Win Prize Wheel
item #280104
5. Outdoor Flex Sign
item #210127

CREATE A FOCAL POINT THAT WILL MAKE YOU STAND OUT FROM THE CROWD

1. Element Retractor
item #261270
2. 6' Over-the-Top Header
item #280320
3. 6' Outdoor Fitted Table Throw
item #107060



1. 10' x 20' Premium Tent
item #240583
2. 10' Premium Half Wall
item #240377
3. 6' Teardrop Premium Sail Sign
item #190974
4. Premium Tent Mount
item #240523
5. 44 Gallon TrashWorks Wrap
item #271141

GET GREENER

SWAP OUT YOUR SIGNAGE FOR SOME OF OUR ECO-FRIENDLY OPTIONS



WE'RE BEYOND COMPLIANT.
WE'RE APPROVED!