

# Consolidus Decoration Methods

## Print



Print is the decoration of a product through the application of ink via an automated or manual process involving screens or silicone pads onto a substrate.

## Deboss



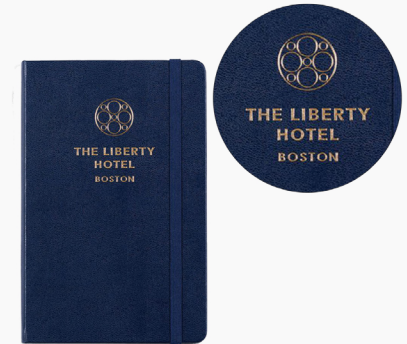
Deboss is the decoration of a product through the use of a magnesium die. The artwork is depressed (debossed) onto the material surface utilizing heat, pressure and/or radio frequency.

## Laser



Artwork is laser engraved by removing the top coat of the product revealing the product's color beneath.

## Foil Stamp



Foil stamp is the application of metallic foil (gold or silver) or a pigment foil (red or black) onto an item. A thin layer of foil is pressed onto the surface of an item with a heated magnesium die for a vibrant look.

## Full Color



Full color printing uses a four-color process (CMYK) to produce a bright, colorful and detailed decoration. This technique is ideal for complex artwork or photographs.

## Epoxy Dome



Dome is a full color digital printing method with a durable high-gloss epoxy coating for protection and dimension.

## Heat Transfer



Heat transfer is a printing technique using a four-color process (CMYK). Inks are printed onto transfer paper and then applied to the material surface using heat and pressure. This technique is ideal for complex artwork or photographs and is best suited for art designs with floating text.

## Embroidery



Embroidery is a decorating technique that uses thread to produce a sophisticated look. Artwork is converted into a digitized file and then stitched onto fabric using a high speed, computer-controlled sewing machine.