

The University of Akron

Quick Style Guide - Updated September 2022

OFFICIAL LOGOS

The University of Akron Logo



A



B



C



D

UA LOCKUP



A



B



C



D



E



F

KANGA



A



B



C



D



E



F



G



H

SUPPLEMENTARY LOGOS

The University of Akron Seal (FORMAL ONLY)



A



B



C



D



E



The Official seal of The University of Akron is primarily reserved for use on formal and ceremonial publications.

Examples include: Certificates, diplomas, formal invitations or programs.



F



G

DESIGN ELEMENTS

PRIMARY COLORS



AKRON BLUE - PMS 282



WHITE



AKRON GOLD - PMS 7503

LOCKUPS

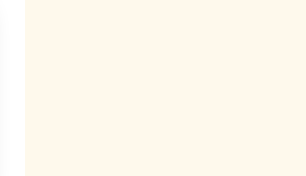


A

SECONDARY COLORS



BRIGHT BLUE - PMS 2945



CREAM - (FULL COLOR ONLY)



METALLIC GOLD - PMS 871



B

RISING LINES



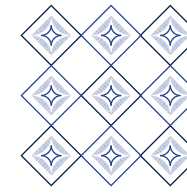
A

HALFTONE LINES

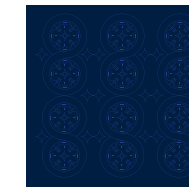


A

ROSETTE PATTERNS



A



B



C

GRAPHIC ELEMENTS



A



B



C

TYPEFACES

Open Sans

Light
Regular
SemiBold
Bold
ExtraBold

A

PROHIBITION

Regular Italic
SemiBold Italic
Bold Italic
ExtraBold Italic

C

Spectral

Light
Medium
Bold

B

ADELLE

Semibold

D

ZIPPY

EMOJIS



A



F



K



B



G



C



H



D



I



E



J

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Quick Style Guide - Updated September 2022

ATHLETICS LOGOS

AKRON SCRIPT LOGO (ATHLETICS ONLY)



A



B



C



D



E



F



G



H

ATHLETIC KANGAROO (ATHLETICS ONLY)



A



B



C



F



G



E

A ICON (ATHLETICS ONLY)



A



B



E



C



F



D

A + AKRON LOCK UP (ATHLETICS ONLY)



A



B



E



C



F



D

RISING LINES



AKRON WORDMARK (ATHLETICS ONLY)



A



B



E



C



F



D

AKRON SPORT LOCKUPS (ATHLETICS ONLY)



A



B

AKRON WORDMARK (ATHLETICS ONLY)



A



B



E



C



F



D



C



D

ATHLETIC NUMBERS



A



B



E



C



F



D



E



F