

# BCP34 3" x 4" Plastic Identification Badge

Print File // Actual size - If you need Variable Data, please provide your fonts with your art file. Leave the text boxes opened in 1 file. We do not accept closed textboxes with different art in multiple files per imprint. You also must provide an Excel spreadsheet with all Variable data inside, labeled clearly. The machine will only read the variable data from an Excel spreadsheet and auto insert it into the open text boxes. Artwork must be 300 DPI, vector is recommended. We can only match colors from the Pantone Solid Book. Colors from the PMS Metallic and Neon Books we cannot match, they print muted and similar to the colors you see on the proof. Production will start 5 days after your approval."

Bleed Area (background color/pattern): 3.25" W x 4.25" H

Badge size/cutline: 3" W x 4" H

Imprint Area Centered: 2.75" W x 3.375 in" H

## Minimum Art Requirements

Minimum Text Height

■ 1/16" (0.0625") ■ 3.5pts 1/32" ■ 7/32" 2.9pts  
8.75pts (still small smallest legible, hard to see depending but legible) recommended on the font

Minimum Line Width (Lighter Colors)

.2 pt | MIN LINE WIDTH

Minimum Line Gap (Darker Colors)

.25 pt | MIN LINE GAP

