ITEM:BACKER CARD - Custom Card

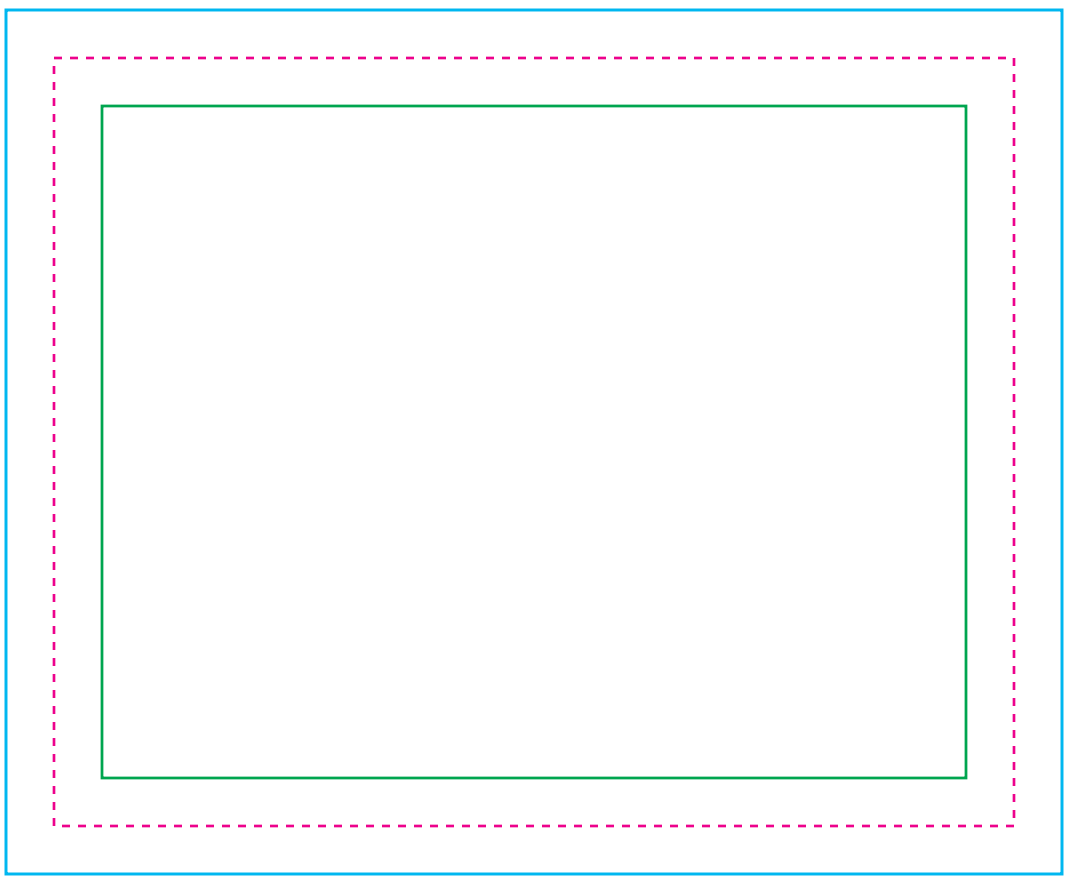
Item Size: 5"(w) x 4"(h)
Imprint Type: Full Color Decal

Imprint Area:

Bleed: 5.5 in (w) x 4.5 in (h)
Cutline: 5 in (w) x 4 in (h)
Safety Zone: 4.5 in (w) x 3.5 in (h)

Artwork Recommendations:
Place all text, logos etc within the safety zone anything outside of the safety zone is at risk of being cut off!
All text needs to be above 6pt font size.
0.125 inch color bleed as shown in example (or a white border around the art with bleed)

CMYK TIF/PNG/JPG 150 DPI (with 0.25" bleed) or Vector EPS (type outlined)



ACTUAL SIZE

NOTE THAT UNLESS A "PMS" COLORS IS PROVIDED, WE CANNOT GUARANTEE THAT ARTWORK WILL MATCH WHAT IS SHOWN ON SCREEN SINCE MONITORS PRESENT COLORS AS "RGB" AND EACH MONITOR IS CALIBRATED DIFFERENTLY.

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order.

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