

# RQSIMPSON - 16 OZ FROST FLEX STADIUM CUP

SCREEN PRINT

1 COLOR MAX

## Minimum Art Requirements

Screen Print

Minimum Text Height

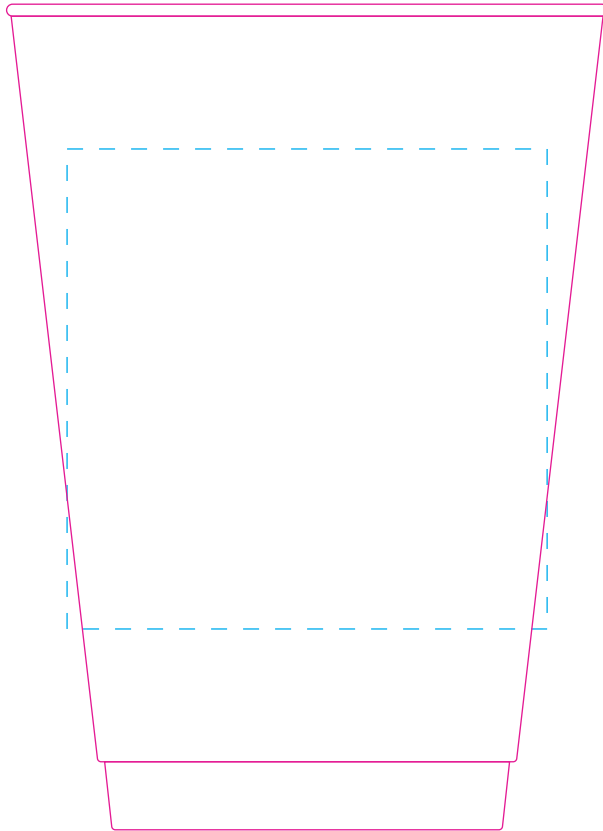
1/16" ■ LEGIBLE W/ FILL-IN

© SM TM ® SM TM 1/16" or smaller will fill-in or print like a dot

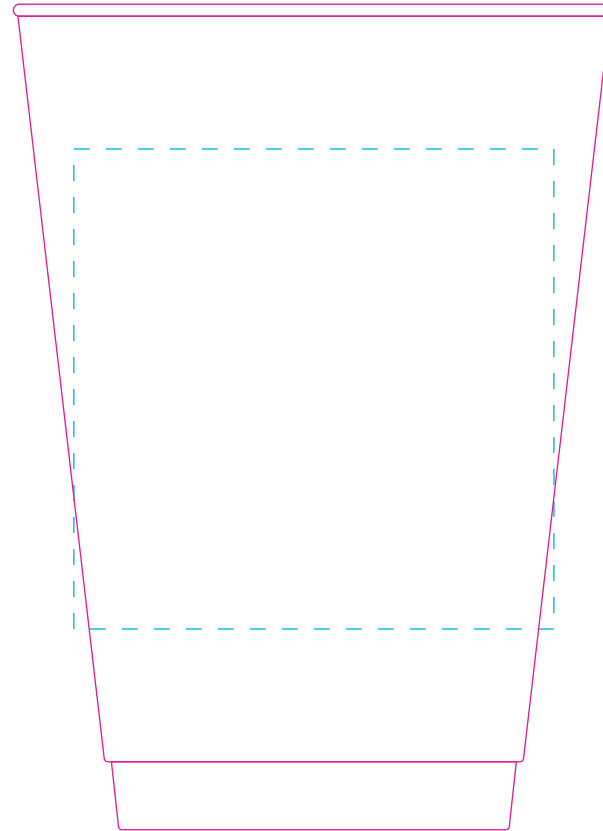
Minimum Line Width    Minimum Line Gap

0.6pt | MIN  
LINE  
WIDTH

1.15pt | MIN  
LINE  
GAP



FRONT | STANDARD  
2.5"(W) X 2.5"(H)



BACK  
2.5"(W) X 2.5"(H)

\*Our templates may and will change at any time. The proof mockup received after order is placed with the art showing on the item is an approximation and is not exactly to scale. See art at 100% scale

# RQSIMPSON - 16 OZ FROST FLEX STADIUM CUP

SPECTRUM

FULL COLOR

## Minimum Art Requirements

Spectrum/Digital Print

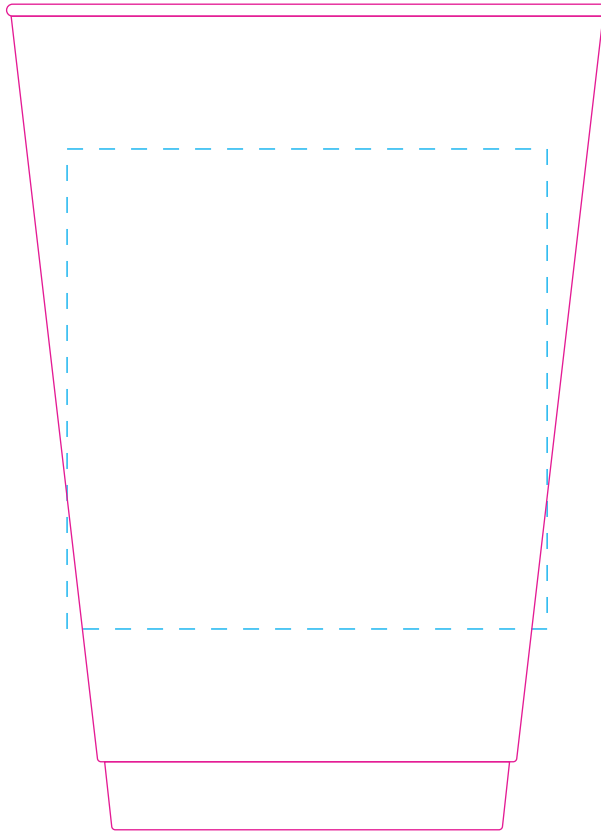
Minimum Text Height

■ 1/16" (0,0625") 8,75pts (still small but legible)	■ 3,5pts 1/32" smallest recommended	■ 7/32" 2,9pts legible, hard to see depending on the font	■ 1/54" 2,5pts barely legible	■ 1/64" 2,4pts not legible	■ 5/32" 2pts way too small
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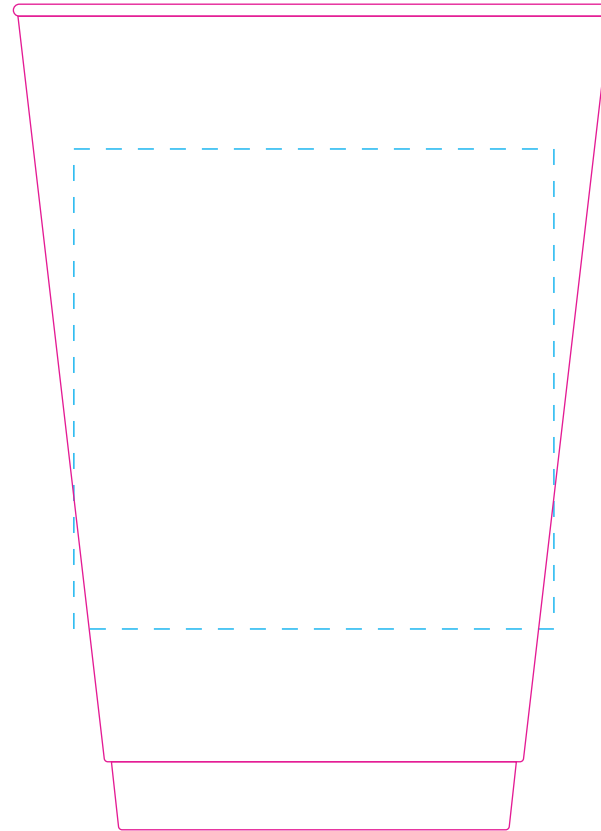
Minimum Line Width    Minimum Line Gap

.2pt | MIN  
LINE  
WIDTH

.25pt | MIN  
LINE  
GAP



FRONT  
2.5"(W) X 2.5"(H)



BACK  
2.5"(W) X 2.5"(H)

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# RQSIMPSON - 16 OZ FROST FLEX STADIUM CUP

SPECTRUM 360

FULL COLOR

## Minimum Art Requirements

Spectrum/Digital Print

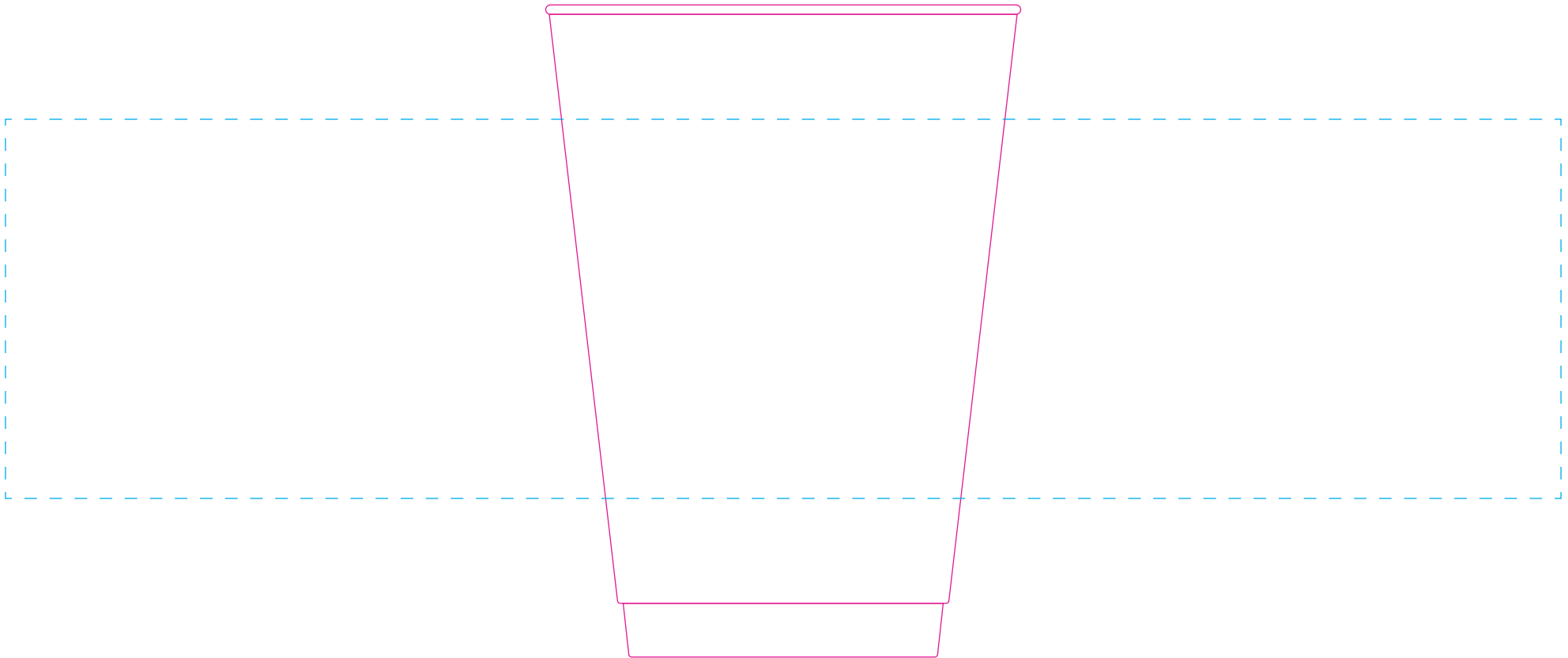
Minimum Text Height

■ 1/16" (0,0625") 8,75pts (still small but legible)	■ 3/32" 1/32" smallest recommended	■ 7/32" 2,9pts legible, hard to see depending on the font	■ 1/54" 2,5pts barely legible	■ 1/64" 2,4pts not legible	■ 5/32" 2pts way too small
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Minimum Line Width    Minimum Line Gap

.2pt | MIN  
LINE  
WIDTH

.25pt | MIN  
LINE  
GAP



10.25"(W) X 2.5"(H)

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# RQSIMPSON - 16 OZ FROST FLEX STADIUM CUP

EYECANDY

FULL COLOR

## Minimum Art Requirements

Eyecandy

Minimum Text Height

- 1/16" (0,0625") 8,75pts (still small but legible)
- 3,5pts 1/32" smallest recommended
- 7/32" 2,8pts legible, hard to see depending on the font
- 1/54" 2,5pts barely legible
- 1/64" 2,4pts not legible
- 5/32" 2pts way too small

Minimum Line Width

Minimum Line Gap

LINES ON BACKGROUND



1pt  
MIN LINE  
WIDTH

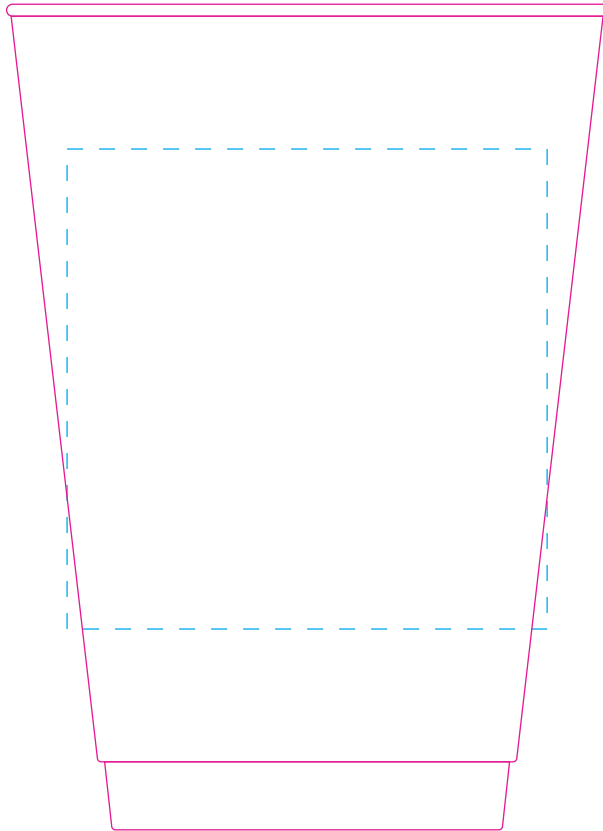
LINES NOT  
ON BACKGROUND



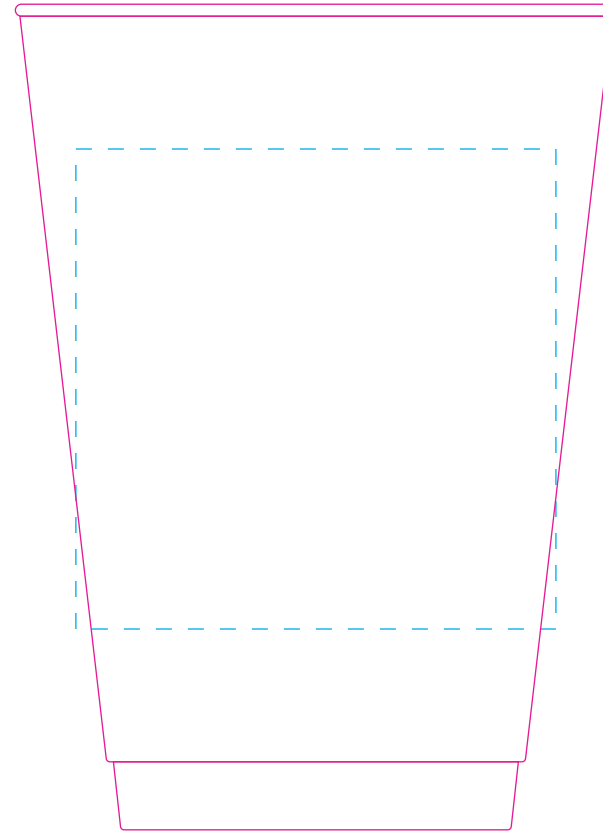
2pt  
MIN LINE  
WIDTH



2pt  
MIN LINE  
GAP WIDTH



FRONT  
2.5"(W) X 2.5"(H)



BACK  
2.5"(W) X 2.5"(H)

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