

BC3303 - BASECAMP CONCOURSE LAPTOP BACKPACK

Bleed Area (background color/pattern): 2.2164" W x 4.3482" H

Label Size/Cutline: 2.1053" W x 4.2371" H

Imprint Area: 1.6406" W x 1.313" H (1 41/64" W x 1 1/32" H)

Minimum Art Requirements

Minimum Text Height

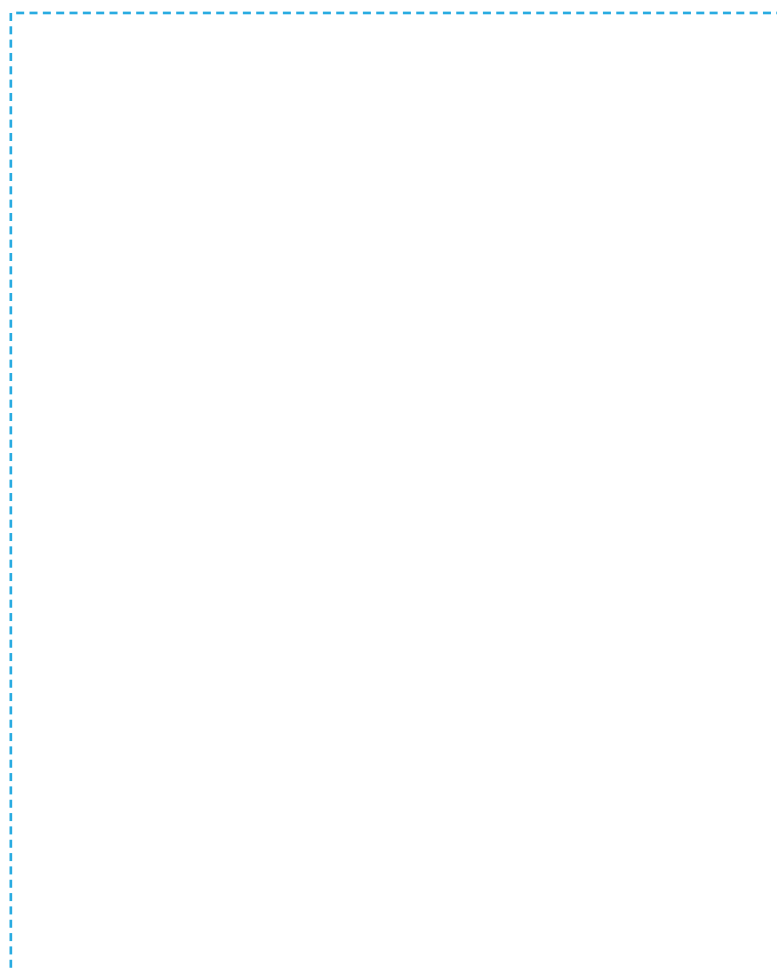
| | | | | | |
|-----------------------------------------------------------|-------------------------------------------|--------------------------------------------------------------------|---------------------------------|-------------------------------|----------------------------------|
| ■ 1/16" (0.0625") 8.75pts (still small but legible) | ■ 3.5pts 1/32" smallest recommended | ■ 7/32" 2.9pts legible, hard to see depending on the font | ■ 1/8" 2.5pts barely legible | ■ 1/64" 2.4pts not legible | ■ 5/32" 2pts way too small |
|-----------------------------------------------------------|-------------------------------------------|--------------------------------------------------------------------|---------------------------------|-------------------------------|----------------------------------|

Minimum Line Width and Gaps

| | | | | |
|------------------|-------|----------------------|--------|--------------------|
| Digital Print | .2 pt | MIN LINE WIDTH | .25 pt | MIN LINE GAP |
|------------------|-------|----------------------|--------|--------------------|

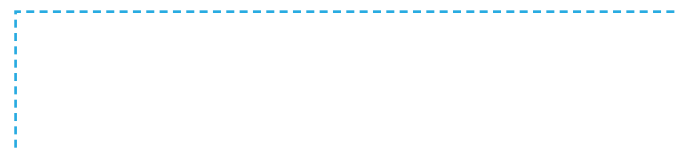
HEAT TRANSFER

6 COLORS MAX



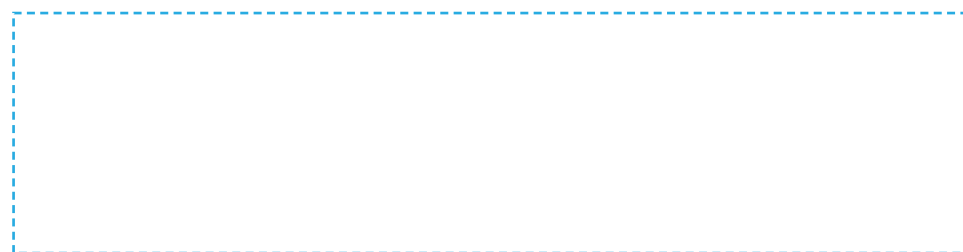
4" W X 5" H

FRONT BOTTOM LARGE POCKET



3 1/2" W X 3/4" H

FRONT TOP POCKET



5" W X 1-1/4" H

FRONT CENTER POCKET

*Our templates may and will change at any time. The proof mockup received after order is placed with the art showing on the item is an approximation and is not exactly to scale. See art at 100% scale

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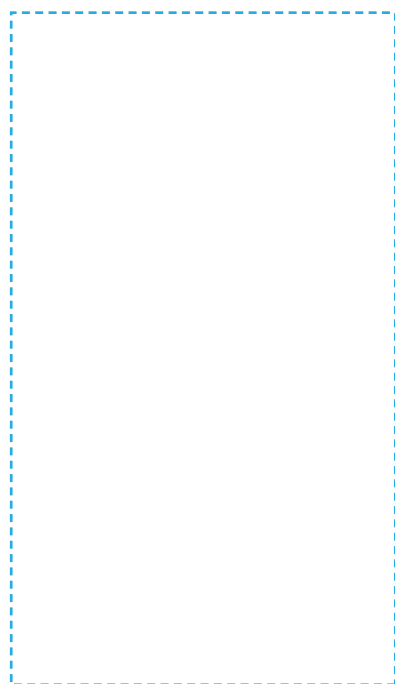
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|---------------|-------|----------------|--------|--------------|

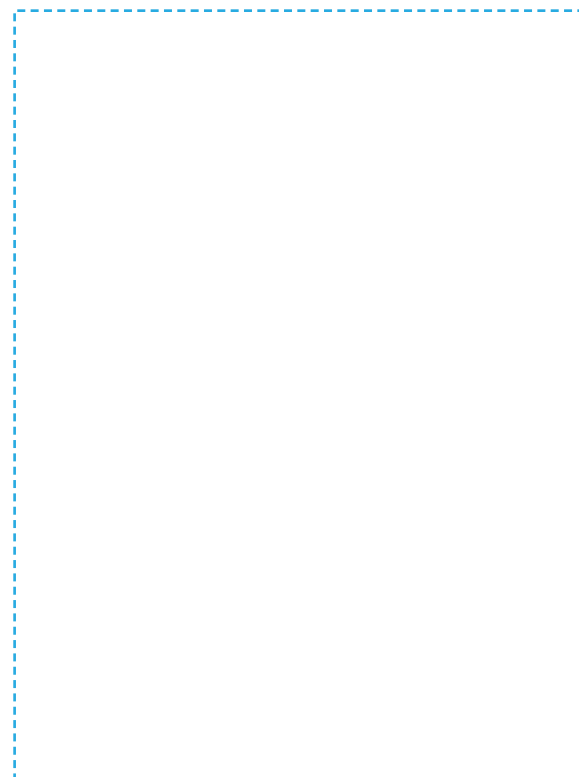
HEAT TRANSFER

6 COLORS MAX



2" W X 3 1/2" H

UPPER SIDE POCKET



3" W X 4" H

BOTTOM SIDE POCKET

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Minimum Text Height

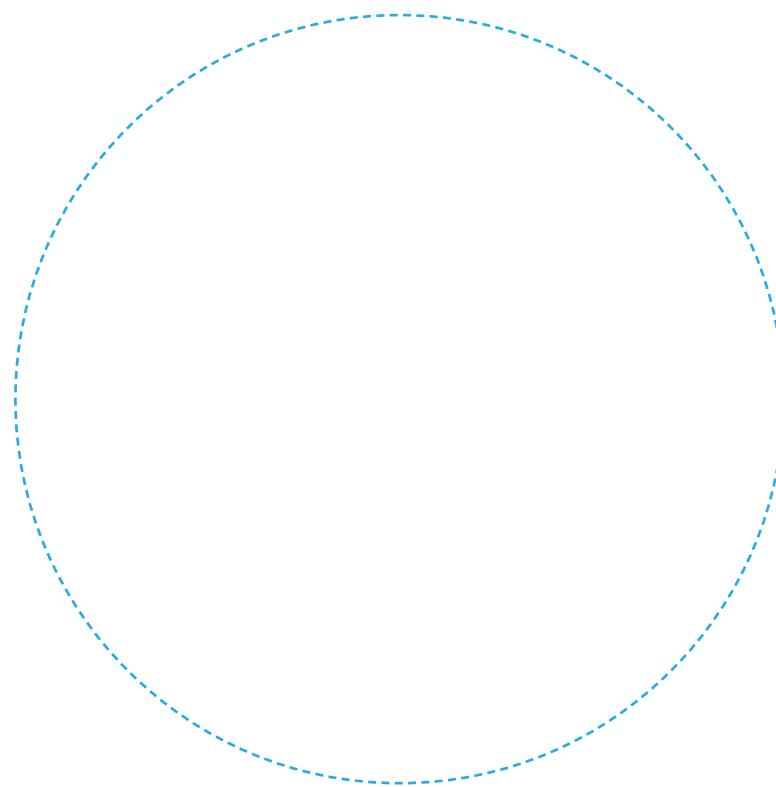
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Minimum Line Width and Gaps

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|---------------|-------|----------------|--------|--------------|

EMBROIDERY

9 COLORS MAX



4" Diameter

FRONT BOTTOM LARGE POCKET

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