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LID

BLEED AREA - 20 ”W x 12.25 ”H
FILL WITH ART FOR PRODUCTION
FINISHED AREA - 19.5 ”W x 11.75 ”H
VISIBLE WHEN DISPLAYED
SAFE AREA - 18.5 ”W x 10.75 ”H
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

HANDLE

SIDE

BLEED AREA - 71.5 ”W x 11.25 ”H
FILL WITH ART FOR PRODUCTION
FINISHED AREA - 71 ”W x 10.75 ”H
VISIBLE WHEN DISPLAYED
SAFE AREA - 70 ”W x 9.75 ”H
KEEP IMPORTANT TEXT/LOGOS WITHIN THIS AREA

LATCH

BOTTLE OPENER

FRONT

HANDLE

SIDE

BACK