

Full Bleed: 22 3/8" x 11 7/8"

Max. Imprint if No Bleed

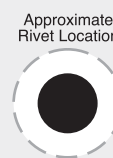
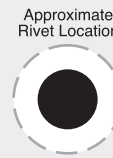
Product Size:
22" x 11 1/2"

Front and Back Panels:
10 3/64" x 11 11/32"

If copy does not bleed, it is recommended that you keep the imprint at least 1/8" from edges, spine seals, and rivets (dashed lines represent the maximum imprint areas for text and copy that does not bleed).

If copy bleeds it should extend 3/16" past the edge of the insert and half way through spine seals (grey background and grey center lines).

Lines must be at least 1/2 point in width. White space should be at least 3/4 point. Text should not be smaller than 6 point, 8 point if serif.



Spine: 1 1/2" x 11 11/32"

Front